

# Acquisition Callbacks

Last Updated: Wednesday, June 3, 2020

## Acquisition Participant Added

This callback event is triggered when a new Participant has been added to the Acquisition Campaign.

Status	Description
PENDING	Acquisition flow has begun and is waiting for confirmation from participant

### Callback Body

The event includes the information on the Participant and the Acquisition Campaign.

```
{
  "event_id": "AB234SDFD234",
  "event_type": "ack_participant_added",
  "event_date": "2017-03-15T15:42:23Z",
  "delivery_attempt": "1",
  "participant": {
    "person": {
      "id": "AB3423",
      "external_id": "ex123",
      "mobile_phone": {
        "mdn": "+12995551234"
      },
      "url": "/companies/:company_key/mobiledb/persons/AB3423"
    },
    "acquisition_campaign": {
      "id": "C1323542",
      "description": "Great Acquisition Campaign",
      "url": "/companies/:company_key/campaigns/acquisition/ACQ1234",
      "keyword": "SUBSCRIBED"
    },
    "participation_date": "2017-01-14T14:30Z",
    "expire_date": "2017-01-15T14:30Z",
    "status": "PENDING"
  }
}
```

## Acquisition Participant Changed

This callback event is triggered whenever a Participant's status has changed due to either confirming or declining an opt-in. Participation timeouts and automatically-confirmed opt-ins will not trigger this event (only the initial Add event).

Status	Description
CONFIRMED	Participant confirmed opt-in by replying <b>Y</b> , or with zip code, and is now subscribed
REJECTED	Participant declined confirmation by replying <b>N</b> or <b>No</b> and the acquisition flow is terminated

### Callback Body

```
{
  "event_id": "AB234SDFD234",
  "event_type": "ack_participant_changed",
  "event_date": "2017-03-15T15:42:23Z",
  "delivery_attempt": "1",
  "participant": {
    "person": {
      "id": "AB3423",
      "external_id": "ex123",
      "mobile_phone": {
        "mdn": "+12995551234"
      },
      "url": "/companies/:company_key/mobiledb/persons/AB3423"
    },
    "acquisition_campaign": {
      "id": "C1323542",
      "description": "Great Acquisition Campaign",
      "url": "/companies/:company_key/campaigns/acquisition/ACQ1234",
      "keyword": "SUBSCRIBED"
    },
    "participation_date": "",
    "expire_date": "",
    "status": "CONFIRMED"
  }
}
```

## Additional Resources

- For information on how to register your endpoint to receive callbacks, see [Callback Configuration](#)
- [Client Certificate Authentication for Callbacks from the Vibes Platform](#)