

Integration Scenarios

Overview

Vibes has provided the following three scenarios to help you better understand how your systems can integrate with Vibes Mobile Engagement Platform.

They provide example APIs and Callbacks for common integration situations to enable you to connect the Platform into your system, and transfer data to and from other systems in your technology stack.

Scenarios

1. **Event Triggered Messages:** This scenario lets you use the Vibes Event API to trigger messages. For example, you have an event that you want to let someone know about.
2. **Keeping Data In Sync with Vibes Platform:** This is a more complex integration scenario where you use Vibes APIs and Callbacks to have your system notified each time a Person is confirmed on a list or opts out of a list, as well as when data is exchanged between the two systems.
3. **Web-Based Subscriber Management:** This scenario shows you how to use Vibes APIs to opt Subscribers into and out of your lists via an Acquisition Campaign.

Feel free to reach out to your customer success manager for more information, or to set up a call with the Vibes integration team to design a solution that would work best for your scenario.

Topics in this Section