

Acquisition Callbacks

Last Updated: Tuesday, September 29, 2020

Acquisition Participant Added

This callback event is triggered when a new Participant has been added to the Acquisition Campaign.

Status	Description
PENDING	Acquisition flow has begun and is waiting for confirmation from participant

Callback Body

The event includes the information on the Participant and the Acquisition Campaign.

```
{
  "event_id": "AB234SDFD234",
  "event_type": "ack_participant_added",
  "event_date": "2017-03-15T15:42:23Z",
  "delivery_attempt": "1",
  "participant": {
    "person": {
      "id": "AB3423",
      "external_id": "ex123",
      "mobile_phone": {
        "mdn": "+12995551234"
      },
      "url": "/companies/:company_key/mobiledb/persons/AB3423"
    },
    "acquisition_campaign": {
      "id": "C1323542",
      "description": "Great Acquisition Campaign",
      "url": "/companies/:company_key/campaigns/acquisition/ACQ1234",
      "keyword": "SUBSCRIBED"
    },
    "participation_date": "2017-01-14T14:30Z",
    "expire_date": "2017-01-15T14:30Z",
    "status": "PENDING"
  }
}
```

Acquisition Participant Changed

This callback event is triggered whenever a Participant's status has changed due to either confirming or declining an opt-in. Participation timeouts and automatically-confirmed opt-ins will not trigger this event (only the initial Add event).

Status	Description
CONFIRMED	Participant confirmed opt-in by replying Y , or with zip code, and is now subscribed
REJECTED	Participant declined confirmation by replying N , No , or any STOP phrase or keyword and the acquisition flow is terminated

Callback Body

```
{
  "event_id": "AB234SDFD234",
  "event_type": "ack_participant_changed",
  "event_date": "2017-03-15T15:42:23Z",
  "delivery_attempt": "1",
  "participant": {
    "person": {
      "id": "AB3423",
      "external_id": "ex123",
      "mobile_phone": {
        "mdn": "+12995551234"
      },
      "url": "/companies/:company_key/mobiledb/persons/AB3423"
    },
    "acquisition_campaign": {
      "id": "C1323542",
      "description": "Great Acquisition Campaign",
      "url": "/companies/:company_key/campaigns/acquisition/ACQ1234",
      "keyword": "SUBSCRIBED"
    },
    "participation_date": "",
    "expire_date": "",
    "status": "CONFIRMED"
  }
}
```

Additional Resources

- For information on how to register your endpoint to receive callbacks, see [Callback Configuration](#)
- [Client Certificate Authentication for Callbacks from the Vibes Platform](#)