

# Introduction

Welcome to the Vibes Mobile Engagement Platform developer documentation.

Here you will find in-depth information about how to work with our APIs and Callbacks, as well as our robust SDKs.

We also provide scenarios and information about our other integration techniques to help you better work with your Subscriber data.

## Vibes Engagement Platform

Your hyper-connected, on-demand customers want to hear from you – when, where and how they choose. With [Vibes](#), you can define, create, and deliver personalized mobile moments across any and all mobile channels.

### Topics in this Section

Platform	Platform URL
US	<a href="https://vibescm.com/">https://vibescm.com/</a>
EU	<a href="https://eu.vibes.com/">https://eu.vibes.com/</a> <a href="https://vibescmeurope.com/">https://vibescmeurope.com/</a> (deprecated on 11/13/2020; may be removed in future)