

Subscription

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Overview

The Subscription entity contains the information and metadata for a Person's Subscription to a Subscription List.

Topics in this Section

Subscription Entity

The following shows the JSON representation of a Subscription entity within the APIs.

```
{
  "person": {
    "id": "ABC123",
    "url": "/companies/:company_key/mobiledb/persons/:person_id"
  },
  "subscription_list": {
    "id": "1234",
    "url": "/companies/:company_key/mobiledb/subscription_lists/:id"
  },
  "opt_in_date": "2017-01-15T15:34Z",
  "url": "/companies/:company_key/mobiledb/persons/:person_id/subscriptions/:subscription_list_id"
}
```

Elements

Data Element	Type	Description
person	Object	Person reference information for the Subscription.
subscription_list	Object	Subscription List object reference information for the Subscription.
opt_in_date	Timestamp	Time reference of when the Subscription was entered. It should be in the ISO 8601 format - for example: 2017-01-15T15:34Z.
opt_out_date	Timestamp	Time reference of when the Subscription was ended. It should be in the ISO 8601 format - for example: 2017-01-15T15:34Z.
opt_out_reason	String	The reason why the person was opted-out. The reason will be one of: "user_opt_out", "disconnect", "list_archived", "bulk_opt_out", "failed_at_carrier", "obsolete_carrier", "platform_opt_out", "keyword_opt_out", "api_opt_out", "button_opt_out".
url	String	A reference URL to the existing object, as a relative URL to the existing domain.