

Wallet Page View Data Set

Last Updated: Wednesday, June 19, 2019

This data set contains wallet page view events associated with lists of the company's account.

How much data is retained?

This data set will contain 7 days worth of data starting from the previous day. For example, if you are looking at the data set today, 7/18/2019, it will contain data from 7/11/2019 to present.

What data is included?

Column Name	Type	Null able	Def ault	Comment
WALLET_ACTIVITY_NAME	VARCHAR (4000)	TR UE	NU LL	The mobile wallet campaign associated with the view
WALLET_ACTIVITY_UID	VARCHAR (255)	TR UE	NU LL	Vibes UID for the mobile wallet campaign associated with the view
COMPANY_UID	NUMBER (38,0)	TR UE	NU LL	Vibes ID used to identify a company that is associated with the view
DW_CREATED_AT	TIMESTAMP_TZ(9)	TR UE	NU LL	The date timestamp that indicates when the row was created in Vibes data warehouse. The time zone is central time for North America customers and UTC for European Customers
PLATFORM_NAME	VARCHAR (255)	TR UE	NU LL	String for the specified device platform. Example: 'Android 7.1.1', 'iOS 10.3', and so on.
USER_AGENT	VARCHAR (16777216)	TR UE	NU LL	The first 255 characters of the browser User-Agent header value.
UUID	VARCHAR (1000)	TR UE	NU LL	This is a campaign-specific identifier that is used to identify Wallet objects. This is generally customer defined, as it can be included in links and used before a Wallet object is actually created.
VIEW_UID	VARCHAR (255)	TR UE	NU LL	Unique Vibes-specific Identifier for each view
VIEWED_AT_TZ	TIMESTAMP_TZ(9)	TR UE	NU LL	The date timestamp of when the view occurred. This timestamp will be in the time zone of the company.
WALLET_PAGE_TYPE	VARCHAR (255)	TR UE	NU LL	Key value indicating the specific page/flow that was viewed. These will map to the various pages in the specific campaign flow. Valid values include: UNKNOWN, smartlink, location_selector, passbook.

What are some sample queries to pull this data?

```
-- A query that will pull wallet page views from yesterday
SELECT
WALLET_ACTIVITY_NAME
,PLATFORM_NAME
,UUID
FROM WALLET_PAGE_VIEW
WHERE CAST(DW_CREATED_AT AS DATE) >= CAST(DATEADD(day,-1, CURRENT_DATE()) AS DATE)
AND CAST(DW_CREATED_AT AS DATE) < CAST(CURRENT_DATE() AS DATE)
```